



HUMANE SOCIETY CALUMET AREA, INC.

"Serving the Animals of the Calumet Area since 1940"

421 - 45th Street, Munster, IN 46321
(219) 922-3811 • Fax (219) 934-2785
www.hscalumet.org

Humane Society Calumet Area's 17th Annual "Paws in the Park" Pet Fair & Walk-a-Thon June 20, 2009

Tax-deductible Sponsorship Opportunities (*)

\$500.00 "Big Dog" Sponsorship

- ★ Your business name or logo *(where possible) will be included in event promotions including: press releases, display ads, posters, flyers, Humane Society Calumet Area's quarterly newsletter "*Speak*" circulation of 17,000 and listed as a "*Big Dog Sponsor*" in the event program.
- ★ Free booth at the 2009 "*Paws in the Park*"
- ★ On-site signage on the day of the event.
- ★ Your business name will be listed on walkers T-shirts
- ★ Opportunity for your flyer to be inserted in walker goodie bags (Flyer must be provided by sponsor).

\$300.00 "Feline Friendly" Sponsorship

- ★ Your business name or logo *(where possible) will be included on event flyers, posters, Humane Society Calumet Area's quarterly newsletter "*Speak*" and listed as a "*Feline Friendly Sponsor*" in the event program.
- ★ On-site signage on the day of the event.
- ★ Opportunity for your flyer to be inserted in walker goodie bags (Flyer must be provided by sponsor).

\$200.00 "Tail Wagger" Sponsorship

- ★ Contributions may include cash or product donations to be used as prizes for the "*Paws in the Park*" pet and owner contest winners, drawings, and other giveaways.
- ★ Your business name listed as a "*Tail Wagger*" contributor in the Humane Society Calumet Area's quarterly newsletter "*Speak*" and the event program.

ALSO AVAILABLE

Vendor/Exhibitor Booth's

Exhibitor booths are available for both local and corporate participants. All exhibitors must complete a vendor application and submit a description of items being sold or displayed. The fee for booth space is \$55.00, non refundable.

***Sponsorship fees, names or logo's **MUST** be submitted to the Humane Society Calumet Area **no later than May 30, 2009** to be included on the "Paws in the Park" pre-event promotional materials.*

PLEASE RETURN THIS FORM TO:

Humane Society Calumet Area
421 45th Street, Munster, IN 46321 or fax to 219-934-2785
Attn: Paws in the Park

Name (Business): _____

Contact Person: _____

Telephone Number: _____

Sponsorship Level: _____

Signature: _____ Date: _____

_____ YES, I would like information sent to me on attending your event as a Vendor.

For further information please call Kathleen at (219)922-3811 ext. 306. Thank you for your generosity.