



# HUMANE SOCIETY CALUMET AREA, INC.

*"Committed to a humane community, est. 1941"*

---

8149 Kennedy Ave, Highland, IN 46322  
(219) 513-8911 • hscalumet.org

Dear Friend:

Humane Society Calumet Area proudly announces our 24<sup>th</sup> annual Paws in the Park to be held on June 4, 2016 from 9 a.m. to 2 p.m. at Main Square Park in Highland, Ind. A walk-a-thon and vendor fair combined, this event brings together the community for a day filled with family- and pet-friendly activities.

This year's event promises to be bigger and better than ever and features a carnival theme, complete with games, snacks, vendors, raffles, and more. This year we would like to see 200 walkers participate and raise money for the animals of HSCA.

We invite you to help make this important fundraiser a success by becoming a Paws in the Park sponsor. Your support can help us meet our fundraising goal of \$20,000 to help support our mission.

Proceeds provide food, shelter, and medical care to lead the community in the humane treatment for the animals of HSCA. Many of the animals who come to us have had no prior medical care and need extensive treatment before they can find forever homes.

We are funded solely through special events, memberships, and donations. We do not receive federal or state tax dollars and are a non-profit 501(c)(3) organization (tax # is 35-0895837).

**Please consider becoming a sponsor.** Enclosed is additional information about sponsorship opportunities and walker pledge forms if you are interested in joining in on the fun.

Donations are fully tax deductible as permitted by law. For further details or if you would like to attend, please contact me at (219) 513-8911 or [mangotti@hscalumet.org](mailto:mangotti@hscalumet.org).

Your kind consideration is greatly appreciated!

Very sincerely yours,

Mari Angotti  
Special Events Coordinator

# Humane Society Calumet Area Paws in the Park Walk-a-Thon & Vendor Fair June 4, 2016 · 9 a.m. – 2 p.m.

## Sponsorship Opportunities

(Please check your sponsorship level, complete form below, and return with payment.)

**\$1,000+ Best in Show Sponsorship**

- Name and/or logo included on event t-shirts.\*
- Name and/or logo included on signage at event.\*
- Flyer and/or promotions inserted in walker goodie bag.\*
- Name and/or logo included in HSCA's quarterly publication *Speak*, circulation of 2,500.\*
- Acknowledged as sponsor from podium during event.
- Website link and logo included on event website.\*
- Acknowledged as sponsor in media promotions.
- Free booth at Paws in the Park 2016.

**\$750+ Big Dog Sponsorship**

- Name and/or logo included on event t-shirts.\*
- Name and/or logo included on signage at event.\*
- Flyer and/or promotions inserted in walker goodie bag.\*
- Name included in HSCA's quarterly publication *Speak*, circulation of 2,500.
- Acknowledged as sponsor from podium during event.
- Website link included on event website.

**\$500+ Feline Friendly Sponsorship**

- Name and/or logo included on event t-shirts.\*
- Name and/or logo included on signage at event.\*
- Flyer and/or promotions inserted in walker goodie bag.\*
- Name listed in HSCA's quarterly publication *Speak*, circulation of 2,500.

**\$250+ Tail Wagger Sponsorship**

- Name included on event t-shirts.
- Name included on signage at event.
- Flyer and/or promotions inserted in walker goodie bag.

**\$100+ Little Critter Sponsorship**

- Name included on event t-shirts.

Name to be listed on promotions: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please complete and submit this form with payment by May 16, 2016 to:**

Humane Society Calumet Area

Attn: Mari Angotti

8149 Kennedy Ave

Highland, IN 46322

Contact Mari at (219) 513-8911, ext. 106 or [mangotti@hscalumet.org](mailto:mangotti@hscalumet.org) for further details.

\*Please provide materials. When sending logos, vector-based files—such as .eps and .ai—are preferred, but .jpg, .gif, and .pdf also will be accepted. Logos should be emailed to [mangotti@hscalumet.org](mailto:mangotti@hscalumet.org) at the time of form submission.