

Email Template

Spread the word! Use this template to help you craft an email to your family, friends, and co-workers to let them know you are raising money for Humane Society Calumet Area's Paws in the Park and ask for their support:

Dear Friends and Family,

On June 4, I will be participating in Humane Society Calumet Area's 24th Paws in the Park Pet Parade. I will be walking for the animals of Humane Society Calumet Area, and today I am asking for your support in my walk!

I have set my fundraising goal for \$[AMOUNT] in support of HSCA's mission to lead the community in the humane treatment of animals. Funds raised benefit the animals of HSCA.

Donating is easy! Just visit my fundraising page at [WEBSITE ADDRESS].

HSCA FACTS

- In 2015, HSCA's adoption and intake centers helped more than 1,352 abandoned animals find homes and reunited more than 120 lost animals with their families.
- Since opening to low-income members of the public in July 2012, the Estelle Marcus Clinic has provided more than 10,000 spay and neuter surgeries to those with financial hardship.
- The HSCA Humane Education Team helps teach local children about pet safety and compassion.
- HSCA's Moraine Ridge Wildlife Rehabilitation Center in Valparaiso, Ind. opened its doors in July 2014 and since then has helped rehabilitate 1,075 small orphaned and injured mammals.
- Beginning in 2015, HSCA's Pets for Life program offers services to those with no resources for their pets in an effort to strengthen the animal/human bond, keep families together, and reduce pet overpopulation in Northwest Indiana.

Thank you for your support!
[Your Name]