



HUMANE SOCIETY CALUMET AREA
Corporate Office
Committed to a humane community; est. 1941

Dear Friend:

New Oberpfalz, Grindhouse Cafe, and Humane Society Calumet Area proudly announce their inaugural Barktoberfest Mutt Strut to be held on October 1, 2016 from noon to 4 p.m. on New Oberpfalz's lawn in Griffith, Ind.

A dog walk and vendor fair combined, this event brings together the community for an afternoon filled with family- and pet-friendly activities. The Halloween-themed vendor fair will feature a pet costume contest, games, snacks, vendors, raffles, and more.

The highlight of the event, the first-ever Barktoberfest Mutt Strut will offer pets and their owners a chance to trick-or-treat in downtown Griffith. Registered participants will receive a tote to collect treats for their pets and coupons from participating local businesses.

We invite you to help make this important fundraiser a success by becoming a Barktoberfest Mutt Strut stop. The walk will begin at 1 p.m. and will be strutting through downtown Griffith. Businesses that register to participate are asked to pass out promotional items, coupons, treats, etc. to each registered participant.

Your support can help us meet our fundraising goal of \$5,000 to fund HSCA's mission to lead the community in the humane treatment of animals. Event proceeds provide food, shelter, and medical care for the animals of HSCA. Many of the animals who find shelter at HSCA have had no prior medical care and need extensive treatment before they can find forever homes.

HSCA is funded solely through special events, memberships, and donations. We do not receive federal or state tax dollars and are a non-profit 501(c)(3) organization (tax ID #35-0895837).

Please consider becoming a mutt strut stop. Enclosed is additional information about the strut and sponsorship opportunities.

Donations are fully tax deductible as permitted by law. For further details or if you would like to attend, please contact me at (219) 513-8911 or mangotti@hscalumet.org.

Your kind consideration is greatly appreciated!

Very sincerely yours,

Mari Angotti
Special Events Coordinator

8149 Kennedy Ave, Highland, IN 46322 | (219) 513-8911 | Fax (219) 513-8918 | www.hscalumet.org

Humane Society Calumet Area, Inc. is comprised of four subsidiaries: Humane Society Calumet Area, LLC; Estelle Marcus Animal Clinic; Moraine Ridge Wildlife Rehabilitation Center; and Paws Resale Shoppe.

Barktoberfest Mutt Strut Store Stop Form

(Please complete the form below and select the level of participation desired for your location. Additional sponsorship opportunities are attached, and Mutt Strut Stop promotional benefits are included at all levels of sponsorship.)

Printed Name: _____ **Title:** _____

Address: _____

Phone: _____ **E-mail:** _____

Authorized Signature: _____ **Date:** _____

Giveaway Item: _____

Additional Notes: _____

Partnership Opportunity

\$50+ Mutt Strut Stop

- Acknowledgement on HSCA event website as Mutt Strut stop location.
- Listed on Mutt Strut maps distributed to participants at the event.

Free Mutt Strut Stop

- Listed on Mutt Strut maps distributed to participants at the event.

Please complete and submit this form with payment, if applicable, by September 12, 2016 to:

Humane Society Calumet Area
Attn: Mari Angotti
8149 Kennedy Ave
Highland, IN 46322

If you have any additional questions, please contact Mari Angotti at (219) 513-8911, ext. 106 or mangotti@hscalumet.org.

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**New Oberpfalz, Grindhouse Cafe, & Humane Society Calumet Area's
Barktoberfest Mutt Strut
October 1, 2016 · noon - 4 p.m.**

Sponsorship Opportunities

(Please check your sponsorship level, complete form below, and return with payment.)

\$1,000+ Best in Show Sponsorship

- Name and/or logo included on event t-shirts.*
- Name and/or logo included on signage at event.*
- Flyer and/or promotions inserted in walker goodie bag.*
- Name and/or logo included in HSCA's quarterly publication *Speak*, circulation of 2,500.*
- Acknowledged as sponsor from podium during event.
- Website link and logo included on event website.*
- Acknowledged as sponsor in media promotions.
- Free booth at Barktoberfest 2016.

\$750+ Big Dog Sponsorship

- Name and/or logo included on event t-shirts.*
- Name and/or logo included on signage at event.*
- Flyer and/or promotions inserted in walker goodie bag.*
- Name included in HSCA's quarterly publication *Speak*, circulation of 2,500.
- Acknowledged as sponsor from podium during event.
- Website link included on event website.

\$500+ Feline Friendly Sponsorship

- Name and/or logo included on event t-shirts.*
- Name and/or logo included on signage at event.*
- Flyer and/or promotions inserted in walker goodie bag.*
- Name listed in HSCA's quarterly publication *Speak*, circulation of 2,500.

\$250+ Tail Wagger Sponsorship

- Name included on event t-shirts.
- Name included on signage at event.
- Flyer and/or promotions inserted in walker goodie bag.

\$100+ Little Critter Sponsorship

- Name included on event t-shirts.

Name to be listed on promotions: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

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Highland, IN 46322

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*Please provide materials. When sending logos, vector-based files—such as .eps and .ai—are preferred, but .jpg, .gif, and .pdf also will be accepted. Logos should be emailed to mangotti@hscalumet.org at the time of form submission.