

**Humane Society Calumet Area's**

# *Gala 2017*

**Critter Carnival**

**March 25, 2017 | 5-9 p.m.**

**Center For Visual & Performing Arts  
1040 Ridge Rd, Munster, Ind.**

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## **SPONSORSHIP OPPORTUNITIES**

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**PAWS RESALE SHOPPE**  
*benefiting Humane Society Calumet Area*



**HUMANE SOCIETY CALUMET AREA**  
ADOPTION AND INTAKE CENTERS



**ESTELLE MARCUS ANIMAL CLINIC**  
LOW-COST SPAY/NEUTER CLINIC



**MORaine RIDGE WILDLIFE**  
REHABILITATION CENTER



In 2015, HSCA's adoption and intake centers helped more than 1,352 abandoned animals find homes and reunited 124 lost animals with their families.

## Humane Society Calumet Area's *Gala 2017*



PAWS RESALE SHOPPE  
Everything Remains Young Calumet Area



HUMANE SOCIETY CALUMET AREA  
ADOPTION AND INTAKE CENTERS



ESTELLE MARCUS ANIMAL CLINIC  
LOW-COST SPAY/NEUTER CLINIC



MORAINÉ RIDGE WILDLIFE  
REHABILITATION CENTER

## EVENT PURPOSE & DETAILS

### PURPOSE

Each year, Humane Society Calumet Area (HSCA) hosts a gala to support the lifesaving work of the organization. This fun-filled night helps HSCA work toward its mission to lead the community in the humane treatment of animals by raising awareness and funds for HSCA. Proceeds raised at this event are used to provide food, shelter, and medical care for the animals in need at HSCA's adoption and intake centers and Moraine Ridge Wildlife's rehabilitation center.

### IN ATTENDANCE

350 social and business leaders and HSCA benefactors and volunteers

### PROGRAM

Cocktail hour, gourmet vegetarian food stations, silent auction, entertainment, and special appearances

### ABOUT HSCA

A private, non-profit 501(c)3 animal welfare organization established in 1941, Humane Society Calumet Area (HSCA), Inc. is a group of non-profit subsidiaries with a mission to "lead the community in the humane treatment of animals." Each subsidiary fulfills this mission in a unique way:

**HSCA Adoption and Intake Centers:** HSCA's adoption and intake centers provide food, shelter, and medical care for homeless dogs, cats, and little critters; pet adoptions; lost and found pet services; a pet food bank for needy families; and a humane education team that teaches local children about pet safety and compassion.

**Estelle Marcus Animal Clinic:** EMAC provides low-cost spay/neuter surgeries and basic medical services for families with financial hardship, as well as Pets for Life, a door-to-door program targeting under-served communities that aims to keep pets in their homes, improve their quality of life, and elevate the human-animal bond.

**Moraine Ridge Wildlife Rehabilitation and Education Centers:** MRW provide rehabilitation for orphaned and injured native wildlife, humane eviction of nuisance wildlife from homes and businesses through Moraine Ridge Wildlife Services, and educational opportunities for the community that promote informed and humane interaction with native wildlife.

**Paws Resale Shoppe:** Since opening in 2003, HSCA's Paws Resale Shoppe has raised more than \$1 million to provide care for the animals at HSCA. Conveniently located just south of the 80-94 Expressway, Paws Resale Shoppe has everything you need to furnish a home, apartment, or dorm—from gently-used bedroom sets to décor and dishes—plus, jewelry, toys, books, and other items at great prices.



## THE IMPACT OF YOUR SPONSORSHIP

### A \$5,000 SPONSORSHIP CAN:

- provide heat and electricity for the animals for one month
- reach 500+ children through 42 humane education programs

### A \$2,500 SPONSORSHIP CAN:

- provide food for all of the dogs and cats at the shelter for one month
- spay or neuter 50 shelter animals

### A \$1,000 SPONSORSHIP CAN:

- care for four shelter animals from intake to adoption (including food, shelter, spay or neuter surgery, vaccines, a microchip, and a heartworm or Feline Leukemia test)
- provide emergency surgery for an animal trauma-victim

### A OF \$750 SPONSORSHIP CAN:

- provide basic vaccines for 20 shelter animals
- provide cat litter for a month

### A \$500 SPONSORSHIP CAN:

- provide food and care for a wildlife ambassador animal
- trap, neuter, and release five feral cats

### A \$250 SPONSORSHIP CAN:

- feed, deworm, and vaccinate a litter of puppies or kittens
- provide formula for 25 orphaned rabbits or squirrels

### A \$100 SPONSORSHIP CAN:

- feed two owls for a month
- spay or neuter a shelter animal
- provide rabies vaccines for two shelter animals

Since opening in July 2012, Estelle Marcus Animal Clinic has provided more than 10,000 spay and neuter surgeries to those with financial hardship.

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PAW'S RESALE SHOPPE  
Adopting, Reusing, Saving Calumet Area



HUMANE SOCIETY CALUMET AREA  
ADOPTION AND INTAKE CENTERS



ESTELLE MARCUS ANIMAL CLINIC  
LOW-COST SPAY/NEUTER CLINIC



HORRAINE RIDGE WILDLIFE  
REHABILITATION CENTER



HSCA's humane education team helps teach local children about pet safety and compassion.

**Humane Society Calumet Area's**  
*Gala 2017*



PAWS RESALE SHOPPE  
 4045 Long Beach, Mount Carmel, Ill



HUMANE SOCIETY CALUMET AREA  
 ADOPTION AND INTAKE CENTERS



ESTELLE MARGUS ANIMAL CLINIC  
 LOW-COST SPAY/NEUTER CLINIC



HORRAINE RIDGE WILDLIFE  
 REHABILITATION CENTER

## SPONSORSHIP LEVELS & BENEFITS

### UNDERWRITER (Auction/Entertainment/Food/Venue) | \$5,000

(only one underwriting opportunity per category)

- Included in all press as underwriter
- Promoted on HSCA's Facebook page to 13,000+ fans
- Name and/or logo listed on event website with link
- Name and/or logo listed in HSCA's quarterly newsletter, Speak, circulation of 2,500\*
- Acknowledgement from podium during slideshow\*
- Full-page ad/profile in program book\*
- Name and/or logo listed on on-site signage and special recognition as underwriter\*
- Twenty complimentary tickets to the gala and two reserved tables

### GUARDIAN | \$5,000

- Promoted on HSCA's Facebook page to 13,000+ fans
- Name and/or logo listed on event website with link
- Name and/or logo listed in HSCA's quarterly newsletter, Speak, circulation of 2,500\*
- Acknowledgement from podium and with logo in Power Point presentation\*
- Full-page ad/profile in program book\*
- Name and/or logo listed on on-site signage\*
- Twenty complimentary tickets to the gala and two reserved tables

### CHAMPION | \$2,500

- Name listed on event website with link
- Name and/or logo listed in HSCA's quarterly newsletter, Speak, circulation of 2,500\*
- Acknowledgement with logo in Power Point presentation\*
- 1/2 page ad/profile in program book\*
- Name and/or logo listed on on-site signage\*
- Ten complimentary tickets to the gala and one reserved table

### PROTECTOR | \$1,000

- Name and/or logo listed in HSCA's quarterly newsletter, Speak, circulation of 2,500\*
- Acknowledgement with logo in Power Point presentation\*
- 1/4 page ad/profile in program book\*
- Name and/or logo listed on on-site signage\*
- Four complimentary tickets to the gala

### COMPANION | \$750

- Name and/or logo listed in HSCA's quarterly newsletter, Speak, circulation of 2,500
- Acknowledgement in Power Point presentation
- 1/8 page ad/profile in program book\*
- Name and/or logo listed on on-site signage\*
- Two complimentary tickets to the gala



Moraine Ridge Wildlife Rehabilitation Center in opened its doors in July 2014, and in 2015, the center rehabilitated 1,075 abandoned and injured native wildlife.

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PAWS RESALE SHOPPE  
5050 Long Beach, Mount Carmel, WI



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MORAINÉ RIDGE WILDLIFE  
REHABILITATION CENTER

## **SPONSORSHIP LEVELS & BENEFITS** *continued*

### **PARTNER | \$500**

- Acknowledgement in Power Point presentation
- Name listed on on-site signage
- Name listed in program book

### **ALLY | \$250**

- Name listed on on-site signage
- Name listed in program book

### **FRIEND | \$100**

- Name listed in program book

### **TABLE SPONSOR | \$500**

Buy a table of 10 seats. Perks include:

- Reserved VIP table location
- Your name / business name on table
- Exclusive access to ambassador animals

**For more information on event sponsorship opportunities,**  
contact Lisa Carpenter at (219) 513-8911 ext. 106 or [lcarpenter@hscalumet.org](mailto:lcarpenter@hscalumet.org).

*\* Logo and/or ad must be provided by sponsor. When sending logos, vector-based files—such as .eps and .ai—are preferred, but .jpg, .gif, and .pdf also will be accepted. Please email logos to [sanderson@hscalumet.org](mailto:sanderson@hscalumet.org).*





# SPONSOR & TICKET FORM

## SPONSORSHIP OPPORTUNITIES

*(Please check your sponsorship level, complete form below, and return with payment.)*

- Underwriter \$5,000 (please circle one: Auction | Entertainment | Food | Venue)
- Guardian \$5,000
- Champion \$2,500
- Protector \$1,000
- Champion \$750
- Partner \$500
- Ally \$250
- Friend \$100

## ADDITIONAL TICKETS

*(Please indicate the number of tickets you would like in addition to the ones included with your sponsorship level.)*

- \_\_\_ \$65 per person
- \_\_\_ \$500 per table of 10
- \_\_\_ \$100 per couple (tickets purchased in pair)

## TOTAL

\$ \_\_\_\_\_ total sponsorship enclosed *(including sponsorship and additional tickets)*

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

To fully benefit from these sponsorship levels, please submit by February 28, 2017 to:  
Humane Society Calumet Area, Attn: Gala 2017, 8149 Kennedy Ave, Highland, IN 46322

HSCA is non-profit 501(c)(3) organization (tax ID # 35-0895837) funded solely through special events, memberships, and donations. Donations are fully tax deductible as permitted by law.

Contact Lisa Carpenter at (219) 513-8911 ext. 106 or [lcarpenter@hscalumet.org](mailto:lcarpenter@hscalumet.org) for details.

Beginning in 2015, HSCA's Pets for Life program offers services to those with no resources for their pets in an effort to strengthen the animal/human bond, keep families together, and reduce pet overpopulation in Northwest Indiana.

**Humane Society Calumet Area's**

# Gala 2017



PAWS RETAIL SHOPPE  
Shopping, Repair, Acrylic Calumet Area



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